

## **Public Notice for Sponsorship**

The Embassy of Italy to the Republic of Korea offers to both public and private entities the opportunity to participate to the celebration of the "140<sup>^</sup> anniversary of Italy-Korea diplomatic relations in 2024" through sponsorship.

**Description:** On the occasion of the "140<sup>^</sup> anniversary of Italy-Korea diplomatic relations", the Embassy of Italy intends to create dedicated promotional material, in particular n. 200 free of charge design espresso coffee cups, with the purpose of promoting Italy-Korea relations.

Interested sponsors may undertake to participate to the present Public Notice by submitting their design projects of espresso coffee cups. Cups must include the official "140<sup>^</sup> anniversary of Italy-Korea diplomatic relations" logo and can include sponsor's logo.

Offers by interested parties must be submitted by e-mail no later than **22 January 2024** to the email address economy.ambseoul@esteri.it.

Offers will also be evaluated based on their consistency with "Made in Italy" concept.

For further information, please refer to Mr Andrea Celentano, Deputy Head of Mission and Economic Counsellor, Embassy of Italy to Korea, <a href="mailto:economy.ambseoul@esteri.it">economy.ambseoul@esteri.it</a>; T +82 2 750 0200.

The Ambassador of Italy

Seoul, 22/12/2023