



Embassy of Italy
Seoul

Prot. 66

Public Notice for Sponsorship

The Ambassador of Italy to the Republic of Korea wishes to offer both public and private subjects the opportunity to participate to the **photograph exhibition “Italy and Korea’ 140th: a long-standing friendship”** through sponsorship collaboration.

Venue: National Museum of Korean Contemporary History

Date: February 26, 2024 – March 31, 2024

Host: Embassy of Italy in Seoul, Yonhap News Agency, Italian Cultural Institute in Seoul, National Museum of Korean Contemporary History, Italian National Associated Press Agency ANSA

Description: On the occasion of the celebration of the 140th anniversary of the bilateral diplomatic relations between Italy and the Republic of Korea, an exhibition will be held to highlight the most remarkable moments of the diplomatic relations between the two countries throughout the decades.

Interested partners may undertake to support the organization of the event via:

1. FINANCIAL CONTRIBUTION IN KRW. The following forms of sponsorship are envisaged:

- a- Gold sponsors: up to 5 million KRW
includes:
Mention at the inauguration event in Seoul
Logo in the materials of the exhibition (Invites, brochures, roll-ups, banners, posters)
- b- Diamond sponsors: more than 5 million KRW
includes:
Mention at the inauguration event in Seoul
Mention in the press releases//articles published by ANSA and YONHAP about the exhibition
Logo in the materials of the exhibition (Invites, brochures, banners, posters, **exhibition online site, photo book**)

Offers by interested parties have to be submitted by e-mail no later than **7th February 2023** to the email address seoul.stampa@esteri.it, indicating the type of sponsorship offered. All offers will be evaluated in accordance to the principles of cost-efficiency, impartiality, transparency, fair treatment and consistency.

For further information, please refer to Mrs. Chiara Ratzenberger, Head of Press, Embassy of Italy at seoul.stampa@esteri.it; T +82 2 750 0200.

The Embassy of Italy is open to discuss and accommodate with each sponsor their specific needs.

Seoul,

22/01/24



The Ambassador